

FOR IMMEDIATE RELEASE

Media Contact:

[Audrey Fisch, Ph.D.](mailto:audrey@morethanbootstraps.org)

President, More Than Bootstraps

908-397-0893

audrey@morethanbootstraps.org



More Than Bootstraps Welcomes Investors Bank as a New Sponsor of the #DreamHigher2022 Campaign for Passaic High School Fellows

WESTFIELD, NEW JERSEY – January 31, 2022. [More Than Bootstraps](https://www.morethanbootstraps.org) (MTB), a New Jersey non-profit dedicated to helping low-income, first-generation students access and succeed in higher education, is proud to welcome [Investors Bank](https://www.investorsbank.com) as a sponsor of our #DreamHigher2022 campaign. The campaign celebrates the inaugural cohort of High School Fellows in the MTB College Access and Success Program who will graduate from the Passaic Public Schools in 2022.

Investors Bank also served as the principal underwriter of our recent [Martin Luther King, Jr. Day](https://www.morethanbootstraps.org/martin-luther-king-jr-day) Celebration. Several professionals from Investors - **Carlos Yopez, Rosanna Vargas, John Lopez, Hector Silva-Restrepo, and Juan Rengifo** - generously donated their time and expertise and engaged in informational interviews with MTB students.

Earlier this year, More Than Bootstraps received a grant from the Investors Foundation, which works to improve the lives of its neighbors and communities across the bank's footprint.

"Time and again, Investors Bank has stepped up to partner with More Than Bootstraps. We are fortunate to have found amazing partners in Investors Managers **Juan Rengifo** and **Steve Bohmert**, who know the strengths and challenges of our students and support our mission to empower these students not just to be the first in their families to attain a college degree but to lift others as they rise," said **Audrey Fisch**, president of More Than Bootstraps.

All donations to More Than Bootstraps go directly to fund stipends, educational expenses, and emergency funds for students. Board members cover all administrative expenses. Interested donors should visit the MTB website: www.morethanbootstraps.org/donate.

About Investors Bank

Investors Bank, headquartered in Short Hills, New Jersey, is a full-service community bank that has been serving customers since 1926. With over \$27 billion in assets and a network of more than 150 retail branches, Investors Bank delivers personalized services and products tailored to the needs of its customers. Investors Bank's services include complete deposit, loan and cash management products for consumers and businesses. Investors Bank. Member FDIC and Equal Housing Lender.



About More Than Bootstraps

MTB is a non-profit created by educators seeking to level the playing field and remove some of the substantial barriers that first-generation college students encounter in accessing and succeeding in higher education. More Than Bootstraps employs a near-peer mentoring model to create a community of success. College students from the community return to guide their younger peers in the community through the college search, application, and assimilation process. These leaders, working as a mentoring cohort, in turn strengthen their own college-going identities and improve their own chances of success in higher education.

Students are selected based on their desire to attend college and their commitment to the program rather than grade point average or test scores. All students in the MTB program receive stipends, laptop computers, and access to emergency resources to help them with the many non-tuition expenses of higher education.

More Than Bootstraps launched in August 2020 with our initial partner, the Passaic Public Schools. The program for academic year 2021-2022 has increased to serve 18 first-generation students: 8 rising junior High School Fellows, 4 rising senior and returning High School Fellows, and 6 College Student Leaders.

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More Than Bootstraps is a 501(c)3 organization, Tax ID 83-2245008

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