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President, More Than Bootstraps

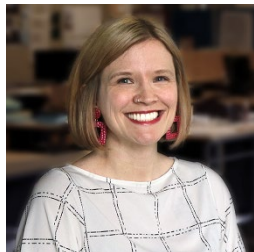
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More Than Bootstraps Announces New Advisory Board Member: Cassandra Crawford

WESTFIELD and PASSAIC, NEW JERSEY – March 20, 2024. The New Jersey non-profit organization, More Than Bootstraps, announces the addition of **Cassandra Crawford** to the MTB Advisory Board. Advisory board members provide expertise and guidance to MTB as it builds a community of first-generation, underrepresented students who empower each other to access and succeed in higher education.



A senior graphic designer who has been working in the field of design and branding for over 14 years, Cassandra has a passion for social welfare and community impact. She has worked with more than 15 nonprofits across the country, many on a volunteer basis, and contributes her time and skills because she believes in the collective power of community. Cassandra also likes to spend some of her free time crafting goods that are donated to local animal sanctuaries.

Cassandra understands firsthand the complexities of navigating higher education as a first-generation college student. She notes, "As the first person and still the only person in my family to go to college, I didn't know anything about what it meant or what the experience would be like. I ended up making a lot of decisions I would do differently if I were able to talk to my past self. An organization like More Than Bootstraps would have made my college experience less stressful and far more impactful for my future. We tell students that they need college degrees, but we don't set them up to successfully deal with everything that college entails. MTB's work directly impacts student success so that they have better experiences than I did."

"We are thrilled to have Cassandra join our board," said **Audrey Fisch**, president of More Than Bootstraps. "Cassandra has already contributed enormously to our organization through her design work on our Impact Reports and through supporting one of our student design interns. Cassandra's work is invaluable in helping to tell the story of the achievement of the students in More Than Bootstraps."

Interested donors are invited to visit the MTB website: www.morethanbootstraps.org/donate.

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About **MORE THAN BOOTSTRAPS**

More Than Bootstraps builds a community of first-generation, underrepresented students who empower each other to access and succeed in higher education. *More Than Bootstraps* is a 501(c)3 organization, Tax ID 83-2245008. For more information, visit www.morethanbootstraps.org or call (908) 397-0893.

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