

FOR IMMEDIATE RELEASE

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More Than Bootstraps Announces New Advisory Board Member: Juliana Londoño

WESTFIELD and PASSAIC, NEW JERSEY – February 28, 2024. The New Jersey non-profit organization, More Than Bootstraps (MTB), announces the addition of **Juliana Londoño** to the advisory board. Advisory board members provide expertise and guidance to MTB as it builds a community of first-generation, underrepresented students who empower each other to access and succeed in higher education.



Juliana Londoño is a bilingual licensed mental health therapist. She works with children as young as five, all the way through the lifespan. Her niche population is the young adult, college student population. Juliana completed her clinical internships at Rowan College at Burlington County and Mercer County Community College, supporting students through navigating the stressors of academia as well as their many identities.

Born in Medellin, Colombia, Juliana moved to the United States at the age of three and grew up in Paterson, NJ. Raised by a single mother, she understands firsthand the complexities of navigating higher education as a first-generation college student.

Intentional mentorship, purposeful guidance, and transformational opportunities have helped Juliana achieve her goals. She notes, "I would not be who I am today without the incredible mentors and supporters I have had throughout the years. Joining MTB's Advisory Board allows me to pay it forward and support the mental wellness of first-generation college students to feel greater empowerment as they achieve academic greatness."

"We are thrilled to have Juliana join our board," said **Audrey Fisch**, president of More Than Bootstraps. "Juliana will help us create a climate of wellness and self-efficacy so that our students are prepared to face the academic and non-academic challenges of higher education."

Interested donors are invited to visit the MTB website: www.morethanbootstraps.org/donate.

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About **MORE THAN BOOTSTRAPS**

More Than Bootstraps builds a community of first-generation, underrepresented students who empower each other to access and succeed in higher education. *More Than Bootstraps* is a 501(c)3 organization, Tax ID 83-2245008. For more information, visit www.morethanbootstraps.org or call (908) 397-0893.

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