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## More Than Bootstraps Announces New Advisory Board Member

**PASSAIC, NEW JERSEY** – May 9, 2022 - The New Jersey non-profit organization, [More Than Bootstraps](#), has added an advisory board member to help build a community of first-generation, underrepresented students who empower each other to access and succeed in higher education.



**Ricardo Ortigón** is the Founder and President of [GPS College Guidance](#), a college admissions consulting organization based in the Washington, DC area that works with students and their families navigating through the college preparation, selection, and admissions process. He has over 25 years of direct experience working in admissions, academic advising, and student success in colleges and universities throughout the country and has extensive experience guiding underrepresented, first-generation, and international students through the admission process.

Ricardo earned his bachelor's and master's degrees in business from Texas A&M International University and his doctorate degree in higher education administration from Northeastern University.

"We welcome Ricardo to our advisory board," said **Audrey Fisch**, president of More Than Bootstraps. "We will benefit from his experience and expertise and our students will have access to another professional who can connect with them and their families."

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### **About More Than Bootstraps**

MTB is a non-profit created by educators seeking to level the playing field and remove some of the substantial barriers that first-generation college students encounter in accessing and succeeding in higher education. We employ a near-peer mentoring model to create a community of success. College students from the community return to guide their younger peers in the community through the college search, application, and assimilation process. These leaders, working as a mentoring cohort, in turn strengthen their own college-going identities and improve their own chances of success in higher education.

More Than Bootstraps is a 501(c)3 organization, Tax ID 83-2245008

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