

FOR IMMEDIATE RELEASE

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### **More Than Bootstraps Announces New Board Member: Dr. Ricardo Ortigón**

WESTFIELD and PASSAIC, NEW JERSEY – August 3, 2023. [More Than Bootstraps \(MTB\)](#), a New Jersey non-profit, is thrilled to announce that **Dr. Ricardo Ortigón** will join the MTB Board.

Ortigón is the Founder and President of [GPS College Guidance](#), a college admissions consulting organization based in the Washington, DC area that works with students and their families navigating through the college preparation, selection, and admissions process. He has over 25 years of direct experience working in admissions, academic advising, and student success in colleges and universities throughout the country and has extensive experience guiding underrepresented, first-generation, and international students through the admission process.



Ricardo earned his bachelor's and master's degrees in business from Texas A&M International University and his doctorate degree in higher education administration from Northeastern University.

Dr. Ortigón joined the MTB Advisory Board in May 2022. Since then, he has been an active member of our working board, helping build a community of first-generation, underrepresented students who empower each other to access and succeed in higher education.

Highlights of his service to MTB include leading our College Student Leader interview and selection process, training our MTB OSHE Interns to prepare our rising senior High School Fellows to research colleges, including “no-loan” schools, and navigate the Common App, and providing individual advisement to our former High School Fellows on credit transfers and major maps as they transition to college. Like most of the MTB Board, **Dr. Ortigón** also serves as a board mentor to one of our College Student Leaders, providing additional personal and professional support.

“Ricardo has already brought enormous energy and expertise to MTB,” said **Audrey Fisch**, president of More Than Bootstraps. “We are grateful that he sees value in our organization and is willing to invest in our mission, students, and community.”

Dr. Ortegón notes, "As an underrepresented, first-generation college graduate and the founder of GPS College Guidance, I have witnessed firsthand the transformative power of education. Joining the MTB Board gives me another opportunity to continue advocating for the voices of underrepresented students, and I am honored to contribute to their efforts in enabling students from all backgrounds to pursue college."

Interested donors are invited to visit the MTB website: [www.morethanbootstraps.org/donate](http://www.morethanbootstraps.org/donate).

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#### About MORE THAN BOOTSTRAPS

[More Than Bootstraps](http://www.morethanbootstraps.org) builds a community of first-generation, underrepresented students who empower each other to access and succeed in higher education. *More Than Bootstraps is a 501(c)3 organization, Tax ID 83-2245008.* For more information, visit [www.morethanbootstraps.org](http://www.morethanbootstraps.org) or call (908) 397-0893.

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