

FOR IMMEDIATE RELEASE

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**More Than Bootstraps Announces Partnership
with Embrace Tutoring and Educational Services
Embrace will offer no-cost test support to MTB students**

WESTFIELD and PASSAIC, NEW JERSEY – March 7, 2024. [More Than Bootstraps](https://www.morethanbootstraps.org) (MTB), a New Jersey non-profit dedicated to helping low-income, first-generation students access and succeed in higher education, announces a new partnership with [Embrace Tutoring and Education Services](https://www.embracetutoring.com).



Embrace Tutoring and Educational Services, an educational company that provides the highest quality of individualized and small group sessions focusing on private tutoring, classes, college counseling and diagnostic assessments.
www.embracetutoring.com

More Than Bootstraps was selected for this partnership based on its success in addressing the challenges first-generation, low-income students face in getting to and succeeding in higher education. MTB's partner district, the Passaic Public Schools, serves students underrepresented in higher education: low-income, Latinx, and first-generation.



Unlike many college access programs, MTB does not focus on test preparation or academic support. The educators who founded MTB know that academic issues are not the primary barrier first-generation students face in accessing or succeeding in higher education. Instead, MTB prioritizes self-efficacy and holistic support. Led by their college student mentors, MTB High School Fellows follow a curriculum that focuses on education about higher education and

financial aid, communication with families, holistic student development, and the promotion of student well-being and agency.

However, with the announcement that Yale University has joined Dartmouth College, MIT, and Georgetown in requiring standardized test scores, MTB announces a new partnership with Embrace, offering MTB students access to free diagnostic tests and test support.

“We are excited to give back by working together with More Than Bootstraps in this endeavor. As a first-generation student myself, it is especially meaningful and gratifying and we look forward to seeing many students achieve academic success,” said **Anthony Weinkopff**, founder of Embrace.

“We continue to believe that test preparation is not the best use of limited time and energy for *many* ambitious, prospective first-generation college students,” said **Audrey Fisch**, president of More Than Bootstraps. “However, we are enormously grateful to Embrace for both offering their resources to those of our students who wish to access test preparation and donating to our organization.”

Interested donors are invited to visit the MTB website: www.morethanbootstraps.org/donate.

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About MORE THAN BOOTSTRAPS

[More Than Bootstraps](http://www.morethanbootstraps.org) builds a community of first-generation, underrepresented students who empower each other to access and succeed in higher education. *More Than Bootstraps is a 501(c)3 organization, Tax ID 83-2245008.* For more information, visit www.morethanbootstraps.org or call (908) 397-0893.

MTB DIGITAL PRESS KIT: www.morethanbootstraps.org/mtb-digital-press-kit

ABOUT EMBRACE

Embrace Tutoring and Educational Services offers academic tutoring, test prep and academic advising services for students elementary to college level. Embrace works with students and families to connect vetted, experienced tutors and academic advisers with students for one-to-one personalized lessons in all the core academic subjects. For more information, visit <https://www.embracetutoring.com/>.



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