



More Than Bootstraps

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Revivn and More Than Bootstraps Announce Partnership to Supply Laptops to Support First-Generation College Students

PASSAIC, NEW JERSEY – July 22, 2020 - The New Jersey non-profit, [More Than Bootstraps](http://www.morethanbootstraps.org), and [Revivn](http://www.revivn.com) announced today a partnership aimed at supplying laptops to support and increase the number of first-generation students entering and succeeding in higher education.

Revivn will deliver 25 laptops to More Than Bootstraps for use by the high school and college students in the program. As a certified benefit corporation, Revivn is committed to reducing waste and closing the connectivity gap by providing tech access in order to empower communities.

"Revivn is proud to support More than Bootstraps in helping first-generation college students succeed in their journey through higher education said Pat McCarthy, Revivn West Coast General Manager,. "Providing tech access to these students aligns perfectly with our mission of bridging the digital divide."

More Than Bootstraps is a non-profit organization created by a group of educators seeking to level the playing field and remove some of the substantial barriers that first-generation college students encounter in accessing and succeeding in higher education. More Than Bootstraps employs a near-peer mentoring model to create a community of success. College students from within the community return to their high school to guide their younger peers through the college search, application, and assimilation process. These leaders, working as a mentoring cohort, in turn strengthen their own college-going identities and improve their own chances of success in higher education.

Students are selected based on their desire to attend college and their commitment to the program rather than focusing only on their grade point average or test scores. High school students and peer leaders in the program receive a monthly stipend, a computer and emergency funding.

More Than Bootstraps will launch in August 2020 with the Passaic Public Schools, classified by the New Jersey Department of Education as a District Factor Group (DFG) "A," the lowest socioeconomic level given. Its diverse student body is comprised of a large percentage of student groups that are underrepresented in higher education, primarily Hispanic/Latino (93.35% as of October 15, 2018). The vast majority of these students will be first-generation college students who lack college assimilation skills and family support.

Additional information about More Than Bootstraps can be found at www.morethanbootstraps.org.

ABOUT MORE THAN BOOTSTRAPS

More Than Bootstraps builds on the strengths and resources of first-generation college students, the majority of whom are students of color from low-income communities. Students in More Than Bootstraps will succeed not just through their individual efforts and grit but through their membership in and contribution to a peer community, engaged in a shared enterprise focused on success in getting to and succeeding in college. More Than Bootstraps is a 501(c)3 organization, Tax ID 83-2245008.

ABOUT REVIVN

Revivn collects excess hardware from your business, secures your data & repurposes your unused tech for a greater cause. We partner with wonderful organizations like More than Bootstraps to get your repurposed electronics to those who need them most.

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